


Punjabi University Patiala

College Faculty Profile

Faculty ID: 13674

Candidate Name	Dr. Jyoti Tirthani	Father Name	Lt. Om Prakash Tirthani	
Mother Name	Lt. Shila Rani	Gender	F	
Mobile No	9855504937	Email ID	kapila1arun@yahoo.co.in	
Nationality	Indian	Category	General	
Is Punjabi Passed	Aadhar Card			
Subject	Commerce			

Candidate Qualification Details

Name of University	Degree	Dissertation Title	Year	Percentage of Marks	Subject Studied
Punjab School Education Board	Matric	()	1990	66	Pun, Eng, Hindi, Math, Science, SST,
Punjab School Education Board	10+2	()	1992	55	Commerce
Punjabi University, Patiala	Graudation	()	1996	61	Commerce
Punjabi University, Patiala	Post Graudation	()	1998	65	Commerce
Kurukshetra Univ., Haryana	M.Phill	(Comparative study of Public And Private Sector Banks)	2001	0	
Gurukul Kangri Univ.,Haridwar	PhD	(Planned And Impulsive Buying Decisions and Retail Search Strategy-A Case Study of Branded Readymade Garments Industry)	2015	0	

Paper Publication

Publication Type	Year	Title	Name of Journal	ISSN	First Author?	No Of Authors	Publisher	UGC Care List	Impact Factor
Books Publication	2013	“Impulsive Buying And Retail Search Strategy- A Case study of Branded Readymade Garment Industry”	‘Exploring Customer Dynamics’	978-93-5097-267-0	1	2	A publication of Himalaya Publishing House, Mumbai	1	0
Journal	2013	Impulsiveness among Indian Women- A Case Study Of	Marketology	0973-7901	1	2		1	0

Publication Type	Year	Indian Readymade Garment Industry Title	Name of Journal	ISSN	First Author?	No Of Authors	Publisher	UGC Care List	Impact Factor
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Journal	2012	Effect of Education, Income and Gender on Impulsive Buying Among Indian Customer- An Empirical Study Of Indian Readymade Garment Customer	Indian Journal Of Applied Research	2249-555X	1	2		1	0
Journal	2012	Impulsive Buying And In-Shopping Environment	Indian Journal Of Applied Research	2249-555X	1	2		1	0
Books Publication	2016	Globalization And Its Impact on Indian Society	Globalization, Moral Value And Indian Education'	978-81-932861-9-7	1	1	Ghuman Publications, Sangrur	1	0
Books Publication	2014	Cybercrime: Stranger is Danger	'Management and Technology Contemporary Issues'	978-81-8484-303-3	1	1	A publication of Regal Publications, NewDelhi	1	0
Books Publication	2013	Spirituality and Education: A case study	Spiritualism in Education	978-93-83223-00-8	1	1	A publication of Desh Bhagat University,	1	0
Books Publication	2012	Position of Health Resources in India	Human Resource Management Challenges and Choices (Vol.-II)	978-81-910125-9-0	1	1	A publication of Desh Bhagat Group of Institutes	1	0
Books Publication	2011	Innovative Solution to Deal with Global Warming	Innovate-Lead-Succeed Percepts and Practice	978-81-910125-4-5	1	2	A publication of Desh Bhagat Group of Institutes	1	0
Books Publication	2010	Women Leadership and Problems Faced By Women In Management	Women In Leadership Role	978-81-910125-3-8	1	1	A publication of Desh Bhagat Group of Institutes	1	0

Candidate Employment Record

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College	Date Of Joining	Date of Approval	Date of Leaving	Employment Type	Designation	Approval Notification	Institute Name	Monthly Salary Last Drawn
Government Bikram College of Commerce Patiala	2000-09-05			Part Time	Assitant Professor	No		53368

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