

7.3 Institutional distinctiveness

- Giving back to society and environment –

Education is for the overall development of the society. The college believes in high standards of academic, professional and societal performance.

We feel that college life is not only about academics, games , friends and fun . It is also about learning to interact with other people , being aware of social , environmental , gender issues and inequities in the society . We provide an opportunity to every student to contribute to

make the society in which they live a better place and to grow as better individuals . GBC has committed itself to the task of inculcating social values and responsibilities in its students .In line with its vision of working towards the socio- economic development of the country. GBC has taken utmost care to give back to the community . Several programmes are conducted to carry out the duties towards the society .

Along with professional education , theNSS unit plans activities like Tree Plantation, Field visits, awareness rallies , Heritage walks , Marathons to

expose the students to the pressing issues in our society . the NSS unit undertakes various services to inculcate social values . Throughout the year the students undertake a plethora of activities ranging from street place , cleanliness drives , donation camps , gender equity awareness programmes , Field visits and many more .

Various clubs are formed in the college like The Red Ribbon Club, Eco- Club, Environment Club , Literacy Club etc. which arranges for a number of events that helps in contributing to the society . The

activities performed by the students that teach the student to pay back to the society include-

- Performing of street plays to create awareness about present social evils like Corruption, Unemployment and Illiteracy etc.
- Marathon runs to sensitize people about their health issues.
- Heritage Walks to keep the heritage alive.
- Traffic awareness rallies and lectures to make people know of the common traffic rules that can save the lives of people .

- International women Day is observed to let the girl students know about the power and importance of women in society .
- Oath ceremonies on various occasions like National Unity Day, National Intergration Day, National Voters Day to become civilized citizens of the society .
- Blood donation camps are organized or the students from the college participates in blood donation camps organized by other colleges .
- Debate competitions are held to make students more confident , so

that they can carry out a healthy debate on various topics .

- To sensitize students and through them the society about the Drug Abuse.
- The students participate in various academics and cultural competitions thus polishing their hidden talents .
- Plantation drives are carried out to make the environment clean and green .
- Cleanlines Drives are organized by the students and they undertake to clean the College campus and various public places .

- The girl students are given special knowledge about how to tackle with common problems of sexual harassment at public places . They are given information about various women security apps that can be helpful to them.
- The students are given special lectures on “ Saying No TO Drugs “ and HIV /AIDS.
- Educational trips to historical places are organized to give students the knowledge about the rich Heritage and history of their county .
- The students perform rallies and visit near by villages to spread awareness

among the people about the ill fact of burning crop stubble . This way the students are helpful to the people who are ignorant about these issues .

- The students being a part of professional commerce institution help the people by providing free service of their knowledge.
- Vigilance week is observed in which various activities / events are performed that make the students and the society more vigilant about the social issues.
- Communal harmony week is observed that teaches the students

and in turn the society to live in harmony with all religions in society.

- Maat bhasa divas is observed to make students love their mother tongue and to keep the language alive.
- International yoga day is celebrated every year including the students and the society to raise awareness among people about their health.

All the student clubs do their bit by organizing several events under different banners for a social cause. At GBC, every student, as individual and together with teaching faculty takes part in this endless odyssey of giving

back to the society and to transform
it to make it a better place to live.