

Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

Response:

GBC Patiala is one of the Pioneer professional commerce colleges in Punjab established in 1945. The students after completing their graduation get well settled in banking, insurance as chartered accountants, management analysts, in marketing, tax practice and many more fields. The credit for all the achievements goes to the college principal, the experienced and dedicated faculty members.

The institution focuses on the vision of the college that aims to orient the student's towards academic excellence, holistic personality development and social orientation. Hence the institution has made a conscious effort to broaden the students educational experience by providing them holistic education, effective communication skills, critical thinking ability, in depth understanding of the subjects and the real world, sensitivity towards society and a commitment to serve the people.

The primary objective of institution is to provide education that drives students towards academic excellence, character formation and social concern. Educational experience is a continuous process. Today's contemporary competitive world demands the students with good academic score but also stresses on the overall development of the student.

Broadening student's Educational Experience

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The institution offers skill oriented Add on courses for the students. These courses range from a six months course to degree courses.

The college follows the practice of participative management. The students are included as members in certain college committees. It involves college administration, teachers, students and non teaching staff as participants.

The career guidance and placement cell of the college holds seminars and invites renowned resource persons who introduce the students to various career opportunities available to them in the outer world. It provides the opportunity for students to equip them with skills required to excel in the field of their choice.

The IQAC cell ensures quality of education and organizes lectures on topics related to curriculum.

The College Training, Placement and Career Guidance Cell has signed 09 MOU's with different firms and companies to assist the students in choosing their career options and campus placements.

The transparent and student friendly continuous internal evaluation system adds to the effectiveness of studies in the college. The wide range of co-curricular and extracurricular activities conducted in the college and the enthusiastic participation of students in these activities ensures holistic development.

Different cells and units like NSS, Divine club, Red Cross society, Red ribbon club, Voters' club, Buddy group, Eco club, EBSB, Deaf and Dumb club etc. organize extension lectures, one day seminars, awareness rallies, different competitions and activities to provide students a broader perspective of life and society, teaches them a sense of duty, discipline and social responsibility. These clubs and cells teach the students a sense of gratitude towards nature and humanity.

The spirit of social work and social responsibility is imbibed in students through programs and camps organized by NSS such as cleanliness drives, blood donation camps, swachhata pakhwada help the students in their overall development.

Students are given ample opportunity, guidance and support to excel in cultural activities and sports.

The resourceful Mentor system aims at providing valuable support to the students and is responsible for grooming of better trained students. The Mentors assist students in developing their creative skills.

The informative College website, the feedback mechanism, an active Grievance Redressal Committee are instrumental in ensuring transparency in college functioning.

The students are supported in the online registration of various Central and state level scholarship schemes. 286 students are eligible for CM scholarship.

The institution has made tremendous efforts to provide best infrastructure facilities to the students.

The classrooms are upgraded to facilitate teaching through modern technology.

A computerized language lab is made available to the students for learning and improving their language skills.

An open Gym has been built keeping in view the health and fitness of the students.

Uninterrupted electric supply is ensured through installation of solar panels.

Departmental Rooms with Wi Fi facility are provided to the teachers.

Computer labs with all facilities are at disposal of teachers and students.

The Amrita Pritam library has an established e-resource center for helping the students.

The institution makes efforts to imbibe the virtue of inclusive growth and helps the students in their onward journey of progress. The quality education is ensured through financial initiatives, social welfare measures and other provisions.

The ever increasing numbers of applications received for admission and an increased cut off % for admission are an example showing the success of this institutional distinctiveness of broadening student's educational experience. P